



# National Career Pathways Network

Career Pathways  
Programs of Study  
Adult Career Pathways  
Career and Technical Education  
Workforce Development  
Teaching and Learning  
Career Guidance

# 2018

# CONFERENCE

*Career Pathways: Creating Connections, Building Futures*

**October 10–12**

Exhibits Open  
Oct 11–12

Galt House Hotel  
Louisville, Kentucky



**CALL FOR  
EXHIBITORS**

[www.ncpn.info](http://www.ncpn.info)



*The NCPN conference provides a unique professional development opportunity for secondary, postsecondary, and adult educators; workforce development professionals; and employers.*

# 2018 National Career Pathways Network Conference

## Career Pathways: Creating Connections, Building Futures



Let **Louisville** be your destination and contribute to the discovery process of more than 1000 educators from across the United States!

We know the decision to exhibit is a big one—that is why we strive to attract the best audience possible.

NCPN's reach and influence bring the power of partnership and collaboration to its attendees from around the country. In beautiful Louisville, we're applying that spirit of community to our network of speakers, attendees, and you—our valued exhibitor partners.

**M**ore than 1000 teachers, coordinators, directors, counselors, administrators, employers, and workforce development staff

**A**ttendees include leading education purchasers and decision-makers.

**M**ultiple time slots set aside for attendees to visit the exhibit hall

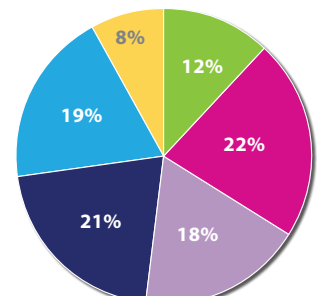
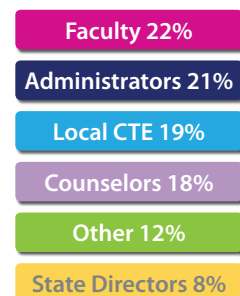
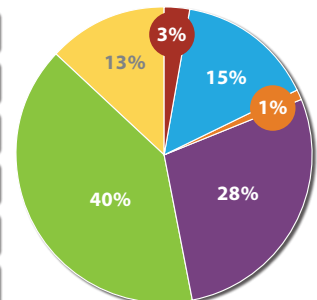
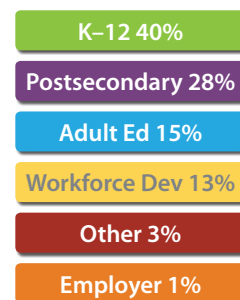
### What Do NCPN Attendees Want to Learn More About?

Adult Education • Career Exploration, Development, and Guidance  
Career Pathways/Adult Career Pathways  
Certification/Credentials  
College and Career Readiness  
Curriculum for CTE and Postsecondary Educators • Educational Publishers  
Educational Training Equipment/Technology Labs • Latest Trends in Technology for Teaching  
STEM Education  
Workforce Development

## NCPN Exhibitor Benefits

- ★ Booth rates of \$950 are lower than most national conferences.
- ★ Complimentary **electronic pre- and post-conference mailing lists**
- ★ Complimentary **Virtual Tradeshow** listing on the NCPN website. The Virtual Tradeshow is a popular page on the NCPN website throughout the year and is accessible to anyone.
- ★ **Two complimentary conference registrations** with each 8'x10' booth space rental. Additional exhibit hall passes are \$50 each.
- ★ Each exhibitor is entered into the **drawing for a free booth space** for the 2019 NCPN conference. The drawing will be held immediately after the show closes on Friday. **Exhibitor must be present to win.**
- ★ Exclusive **NCPN sponsorship opportunities** increase your exposure. For more information, go to [www.ncpn.info/exhibitor-information.php](http://www.ncpn.info/exhibitor-information.php).

## 2017 Attendee Profile



# October 10–12 • Galt House Hotel • Louisville, Kentucky

## 2018 Exhibit Schedule

### Wednesday, October 10

2:00–7:00 P.M. Set up

### Thursday, October 11

7:00–7:45 A.M. Set up

7:45 A.M.–5:00 P.M. Exhibit hall open

7:45–9:15 A.M. Coffee with the exhibitors

11:45 A.M.–1:15 P.M. View exhibits

3:00–3:30 P.M. Exhibit hall break

### Friday, October 12

7:30–Noon Exhibit hall open

7:30–8:15 A.M. Continental breakfast

10:00–10:30 A.M. Beverage break

Noon–3:00 P.M. Booth tear down

## Booth Package

- ★ \$950, 8'×10'
- ★ 8' high back drape
- ★ 3' side drape
- ★ 6' draped table
- ★ Two side chairs
- ★ Wastebasket
- ★ Company identification sign
- ★ Two conference registrations
- ★ Pre- and post-conference email lists

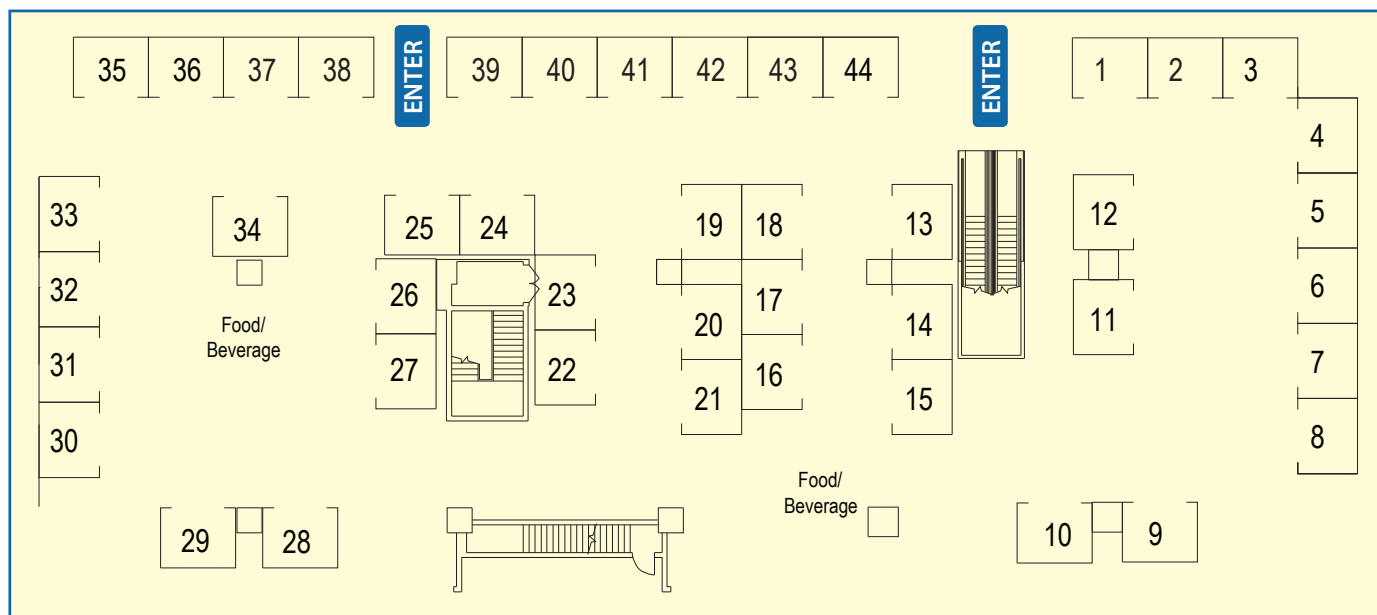


## Selling on the Exhibit Hall Floor

Cash and credit sales are permitted. Licenses, taxes to sale, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. Purchasers must be furnished with a bill of sale or receipt.

## Decorator **Excel Decorators, Inc.** (exceldecorators.com • 502-962-1119)

### Grand Hall in Suite Tower (2nd floor)



## Two Ways to Register

**1**

If paying by CHECK: **MAIL** print version of contract and payment to Linda Locke, NCPN Conference Exhibit Coordinator, P.O. Box 21689, Waco, TX 76702-1689.

**2**

If paying by CREDIT/DEBIT CARD: Register **ONLINE** at [www.ncpn.info/exhibitor-information.php](http://www.ncpn.info/exhibitor-information.php).

Registered exhibitors will receive assigned booth numbers by email beginning May 15.

# National Career Pathways Network 2018 Annual Conference

*Career Pathways:  
Creating Connections,  
Building Futures*

Oct 10–12 • Louisville, KY  
Galt House Hotel

## Mark Your Calendar!

**May 15, 2018**

*Booth assignment begins*

**Sept 3, 2018**

Sponsorship deadline for  
program book recognition

**Sept 17, 2018**

Hotel reservation deadline to ensure  
conference discount rate

**Sept 25, 2018**

Name badge form deadline

## CONTACT

Linda Locke

[llocke@cord.org](mailto:llocke@cord.org) • 254-741-8334

## 2017 NCPN Exhibitors

180 Skills • Amatrol • Awato  
Aztec Software • CareerSafe Online  
CompTIA • CORD • CORD  
Communications, Inc. • Dynamic Works  
Institute • EdITS Publishing • Energy  
Concepts, Inc. • Goodheart-Willcox  
Publisher • KP Education Systems  
Live Editions Inc. • MBA Research and  
Curriculum Center • MedCerts • Moving  
Forward Institute • National Science  
Foundation ATE Centers • New Readers  
Press • PAIRIN • Paxton/Patterson  
Realityworks Inc • Southern Regional  
Education Board • STATco • The Center for  
Work Ethic Development • USMEPCOM  
Vocational Research Institute • Wonderlic,  
Inc. • XAP Corporation



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